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# Risk Strategies Acquires International Insurance Brokers, Ltd.

Full-service firm adds large commercial, benefits expertise to central region

May 02, 2023 09:30 ET| Source: Risk Strategies

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BOSTON, May 02, 2023 (GLOBE NEWSWIRE) -- <u>Risk Strategies</u>, a leading national specialty insurance brokerage and risk management firm, today announced it has acquired International Insurance Brokers, Ltd. (IIB), a full-service retail agency based in Tulsa, Oklahoma. Terms of the deal were not announced.

Tracing its roots back to 1979, IIB today is a large, commercial lines focused brokerage firm with a strong regional brand principally focused on providing property & casualty and employee group benefits products.

Highly tech-enabled in its operations, the firm has a strong concentration of clients across Oklahoma, Kentucky, and Texas.

"We're building out our central region presence as a specialist that brings a client-first, business savvy approach to risk and liability management," said Steve Giannone, Risk Strategies Central Regional Leader. "International Insurance Brokers is a great fit for us and this approach to expanding our capabilities without compromise."

International Insurance Broker's comprehensive and systematic approach to risk management and protection has engendered strong loyalty and retention among its customer base. The firm's top 10 client relationships have averaged 17 years. Leading client industries include transportation, non-profit, technology, manufacturing, energy and contractors.

"As we looked to scale our success, we saw cultural fit as key," said Caroline Sniff, IIB Managing Partner. "Risk Strategies client-first, approach, emphasis on collaboration and depth and scope of resources make them the right fit



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financial products and strategies including financial services, retirement plans, life insurance and annuities.

To learn more about Risk Strategies, please visit www.riskstrategies.com.

### **About Risk Strategies**

Risk Strategies is the 9th largest privately held US brokerage firm offering comprehensive risk management advice, insurance and reinsurance placement for property & casualty, employee benefits, private client services, as well as consulting services and financial & wealth solutions. With more than 30 specialty practices, Risk Strategies serves commercial companies, nonprofits, public entities, and individuals, and has access to all major insurance markets. Risk Strategies has over 100 offices including Boston, New York City, Chicago, Toronto, Montreal, Grand Cayman, Miami, Atlanta, Dallas, Nashville, Washington DC, Los Angeles and San Francisco. RiskStrategies.com.

#### **Media Contact**

**Kelly Youngs** 

Account Coordinator

Rsc@matternow.com

817-781-2359

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